



## **Welcome to the AlpCoin Business Center**

Alpcoin is a Swiss business group located in the UAE. We have representation offices in various countries around the globe and many more are currently being opened. We choose the UAE location for its stability, security, a functioning legal system, innovation, vision and forward looking approach to global challenges with the right balance of tradition.

Our principles are based on:

Quality, know-how, success, openness, honesty, transparency and compliance to global laws.

With us you get to benefit from a team having over 30 years of experience, in the respective areas. We support you with the necessary software and the corresponding know-how in this sector, to which you can easily access at any time.

Build your future business with us. Be a part of something BIG, like the Alps, the highest mountain range in the heart of Europe, covering about 1,200 km across 8 Alpine countries, with its probably most famous mountain, the Matterhorn in Switzerland that represents the centre of Europe.



## **Our Product**

Our product is globally applicable and as per our current knowledge subject to no restrictions.

The AlpCoin Business Centre offers you the perfect platform to present yourself and your business with its "fullscreen" and "full adaptive screen". i.e. it adapts to the different screen sizes (PC monitor, Tablet PC, Smartphone) and as well as to the various operating systems.

The AlpCoin Business Center contents are specially adapted to the needs of Network Marketing.

Commercials and Industrials can make use of the AlpCoin Business Center templates for different industries. This way you can present your shop with your own products, use AlpCoin and expand your customer database. We can support you, with the creation of your store as well as the implementation of products for distributors.

Get a maximum benefit by using the shop along with AlpCoin.

## **What makes ALPCOIN so special?**

- From day one on you get to profit from our numerous links to product partners with a wide range of articles in the shop, and you can use a part of your AlpCoins to pay. This means that you have an immediate use of AlpCoin and other bonuses.
- To product suppliers we offer an own system, where they can present and sell directly. In this system your own supplier inventory management, among others with own articles, invoice sheets, delivery notes and shipping, payment.
- Our coins are generated with different methods, using four servers and by a unique quattro part technology, which means they are a 100 % secure against forgery. Once they reached 100% at the "Quadrille Level", tokens will quadruple and get automatically converted into AlpCoins, based on the current coin value.
- Our crypto solution lets us produce more than 25 billion digital AlpCoins worldwide.
- In order to have a real back up of value share, AlpCoin does have a coin coverage fund, which is proportionately invested in real estate, securities, precious metals and cash.
- By only one single split of the token bonus, the conversion time is relatively short.
- Get Free AlpCoins when registering during the first months
- Special conditions for companies which integrate their products in the system and accept Alpcoin as a minimum share of the cash.
- Attractive marketing plan for all partners
- Low entry costs with no annual fees
- Professional Back Office
- Completely transparent and fully automated software system
- Personalised AlpCoin Business Centre tailored to your personal needs.
- Use our personalised AlpCoin credit card in the shops.



## **Registration**

The registration is free.

### **Start- & Monthly Bonus**

Individually we offer our partners special bonus payments, which we set on monthly or quarterly basis and publish them on our webpage/info.

The first AlpCoin Bonus is valid for the first time. For everyone who registers, without having paid for an AlpCoin Business License Package, gets a welcome gift of 200 tokens, which are converted into AlpCoins and are right away free to use.

Our AlpCoin Business License (ABL) is available in different packages with different running times and bonuses.

It is not our intension to ask for annual fees, as we focus on a strong sale of our products in the shop system and the use of AlpCoin.

## **AlpCoin Business License Packages (ABL packages) with its bonuses**

Name	Price	A-Point	Direct-bonus	Qualification for Structure Bonus Level	Token Bonus (TB)	TB after reaching 100% Quadrille Level	LP License Duration
INV-0	CHF/€ 100	42	-	-	2500	10'000	-
ABL-5-12	CHF/€ 25	15	10 %	8	250	1'000	1 Mt.
ABL-1	CHF/€ 59	40	10 %	4	750	3'000	2 Mt.
ABL-2	CHF/€ 112	80	10 %	6	1'500	6'000	3 Mt.
ABL-5	CHF/€ 274	200	10 %	8	3'750	15'000	6 Mt.
ABL-12	CHF/€ 548	400	12 %	10	8'250	33'000	12 Mt,
ABL-121	CHF/€ 1'061	800	12 %	12	16'500	66'000	12 Mt,
ABL-122	CHF/€ 2'598	2'000	12 %	15	45'000	180'000	12 Mt,
ABL-18	CHF/€ 5'173	4'000	12 %	20	90'000	360'000	18 Mt.
ABL-24	CHF/€ 10'322	8'000	13 %	30	187'500	750'000	24 Mt.
ABL-30	CHF/€ 25'697	20'000	14 %	40	500'000	2'000'000	30 Mt.
ABL-36	CHF/€ 51'358	40'000	14 %	50	1'050'000	4'200'000	36 Mt.
ABL-72	CHF/€ 102'680	80'000	14 %	60	2'250'000	9'000'000	72 Mt.



After the expiration of the ABL runtime a new package can be bought or just a business term extension package without further special bonuses. Furthermore, a business maturity extension product be from a supplier which is marked with the logo AlpCoin acquired. The AlpCoin logo shows now for how long the extension of the ABL is now valid.

If a partner bought several packages or ABL relevant products, the duration of each package is automatically accumulated.

The ABL-5-12 is a promotional package with a limited duration time of 1 month unless you re-new it. The package is payable on a monthly base. This is just an other opportunity that we give you, that even with a small investment you get the chance to participate in a bigger package which brings you obviously more benefit. It is possible to do the payments by using the commission, as they accrue in your partner account from your referral bonus. You can pay this promotional package for 1 – 12 month directly in the shop.

#### **Direct Bonus**

You get a direct bonus of 10-14% (depending on your own package) on directly provided ABL packages based on A-points of the sold package.

In case you have an active AlpCoin Business License, the bonus is distributed in realtime 60% into the cash account and 40% into the trading account.

#### **Structure Bonus**

You are qualified for a structure bonus, once you are owner of an active AlpCoin Business License.

You can check our license package plan below, to see, to which level the bonuses are distributed. The structure bonus is calculated in percentage, taking the A-Points in your packages

The bonus is split in realtime, 60% into the cash account and 40% into the trading account.

<b>Level 1 - 8</b>	5 %	<b>Level 21 -3 0</b>	0,75 %
<b>Level 9 - 10</b>	4 %	<b>Level 31 - 40</b>	0,50 %
<b>Level 11 - 12</b>	3%	<b>Level 41 – 50</b>	0,25 %
<b>Level 13 - 15</b>	2%	<b>Level 51 - 60</b>	0,10 %
<b>Level 16 – 20</b>	1 %		

#### **Matchingbonus Pools**

Pool 1 = 1,0% on the A-Points from this month for ABL-30 from Level 41 to 50

Pool 2 = 1,5% on the A-Points from this month for ABL-36 from Level 51 to 60

Pool 3 = 2,0% on the A-Points from this month for ABL-72 from Level 61 to unlimited

Eligible participants are holders of the following packages: ABL-30, -36 and -72.

Monthly commission distribution (60% cash account / 40% trading account).

Your share is calculated based on the A-Points, that you have earned in this area, on a monthly base.



**Career Bonus**

When reaching up the career level, the career bonus is paid once on the 15th of the following month, unless you have an active AlpCoin Business license and have as well met the revenue requirement of the A-Points and the requirement of First Line (direct) partners.

The turnover calculation of your A-Points is based on the calculation of your past 36-month personal revenue accumulated with all of your A-Points in the entire structure.

The career bonus will be paid out 100% in coins into your coin account.

Career	Career Bonus in coins	Turnover Requirement A-Points	Requirement to First Line Partner
Partner		You are with your own ABL-5	
Bronze		1'000	2 Partner
Silver		2'500	2 Bronze
Gold		5'000	2 Silver
Platin		10'000	3 Silver
Pearl	1'000	25'000	2 Gold
Opal	2'500	50'000	3 Gold
Sapphire	5'000	100'000	2 Platin
Emerald	10'000	250'000	2 Opal
Ruby	25'000	500'000	3 Opal
Diamond	50'000	1'000'000	2 Emerald
Director	250'000	5'000'000	5 Emerald
General Director	500'000	10'000'000	3 Diamond
Vice President	1'000'000	25'000'000	3 Director
President	2'000'000	50'000'000	5 Director



**Worldbonus**

The world bonus is paid out on December 15<sup>th</sup> and June 15<sup>th</sup> and divided by the respective shares of the qualified partners (Sapphire to President). The qualification ends November 30<sup>th</sup> and 31<sup>st</sup> of May, with the monthly statement as of.

The turnover calculation of your A-Points is based on the calculation of your past 36-month personal revenue accumulated with all of your A-Points in the entire structure.

The world bonus will be paid out 100% in coins to into your coin account.

Career	World Bonus Shares	Turnover Requirement A-Points	Requirement to First Line Partner
Sapphire	1	100'000	2 Platin
Emerald	2	250'000	2 Opal
Ruby	3	500'000	3 Opal
Diamond	4	1'000'000	2 Emerald
Director	5	5'000'000	5 Emerald
General Director	6	10'000'000	3 Diamond
Vice President	7	25'000'000	3 Director
President	8	50'000'000	5 Director

**Token Bonus**

The token bonus is also paid out without having an active AlpCoin Business License. The token bonus is only granted to buyers of an ABL package and is an owner bonus. The number of token are shown on our AlpCoin Business License Package plan.

By buying products, each customer or partner will get token, as a customer loyalty system, which can be used again for purchases.

**Cashbackbonus**

The cashback bonus is given, on all products from suppliers, who offer a discount to the company ALPCOIN and are paid out in A-Points. The A-Points are split as followed: 10% in direct bonus, 40% in structure bonus, 20% in the coverage fund and 30% in the company.

**Product Partners - Direct Token Bonus**

Bring product partners to AlpCoin and profit from their worldwide sale over the AlpCoin Business platform.

Every product in our shop, which is accepted by the product partner to be paid a part with AlpCoins, will have a mention, with the maximum amount that is possible to pay with your AlpCoins. If you brought a product partner to AlpCoin, then you get on all of his worldwide sold products, insignificant wheter the product is bought with or without AlpCoins, 5% of the netgoods value into direct token.



## **Coin Contribution Margin**

20% of the A-points are going into the coin coverage fund. This gives the coin a real value and a contribution to its market value and its development. As the coin coverage fund is also taken into consideration with any product purchase, it will be growing at a disproportionately fast rate.

The coin coverage fund is managed in the UAE and investments within real estate, securities, precious metals and cash.

## **General Guidelines**

Career Levels:	Your achieved career levels remain at all time. At each level you reach, you get a certificate. Additionally, at major events, automated extra bonuses, personal premiums and special achievements, are awarded.
Eligible to Bonus:	You are entitled to get a bonus, if you are owner of an active AlpCoin Business License.
Direct Bonus and Structure Bonus:	The bonus is distributed realtime 60% into the cash account and 40% into the trading account.
Matchingbonus Pools	Eligible participants are holders of the following packages: ABL-30, -36 and -72. Monthly commission distribution (60% cash account / 40% trading account).
Career Bonus:	The career bonus will be paid out 100% in coins into your coin account. When reaching up the career level, the career bonus is paid once on the 15th of the following month, unless you have an active AlpCoin Business license and have as well met the revenue requirement of the A-Points and the requirement of First Line (direct) partners. The turnover calculation of your A-Points is based on the calculation of your past 36-month personal revenue accumulated with all of your A-Points in the entire structure.
World Bonus:	The world bonus will be paid out 100% in coins to into your coin account. It gets paid out on December 15 <sup>th</sup> and June 15 <sup>th</sup> and is divided by the respective shares of the qualified partners (Sapphire to President). The qualification ends November 30 <sup>th</sup> and 31 <sup>st</sup> of May, with the monthly statement. The turnover calculation of your A-Points is based on the calculation of your past 36-month personal revenue accumulated with all of your A-Points in the entire structure.
Token Bonus:	Each package contains a number of token, which will quadruple once they reached 100% at the "Quadrille Level" and at this stage get automatically converted into AlpCoins. The token bonus is distributed without having to own an active AlpCoin Business license. The token bonus is only granted to buyers of an ABL package and is an owner bonus. You can refer to the number of token from our AlpCoin business license package plan.
Product Partners - Direct Token Bonus	Bring product partners to AlpCoin and profit from their worldwide sale over the AlpCoin Business platform.  Every product in our shop, which is accepted by the product partner to be paid a part with AlpCoins, will have a mention, with the maximum amount that is possible to pay with your AlpCoins. If you brought a product partner to AlpCoin, then you get on all of his worldwide sold products, insignificant whether the product is bought with or without AlpCoins, 5% of the netgoods value into direct token.
Cashback Bonus:	The cashback bonus is given, on all products from suppliers, who offer a discount to the company ALPCOIN and are paid out in A-Points. The A-Points are split as followed: 10% in direct bonus, 40% in structure bonus, 20% in the coverage fund and 30% in the company.
Cash Account:	The earnings in your cash account can be paid out or transferred to an another internal account at any time.
Trading Account:	The amount in the trading account can only be used to purchase ABL packages.
A-Point	1 A-Point corresponds to CHF 0.80.